Kyield

## Licensing Opportunity Software & Communications

**Summary:** Kyield is a holistic enterprise software and communications architecture designed to empower the organization and individual to manage knowledge yield in the digital workplace. Several thousand large organizations worldwide have downloaded the recent Kyield white paper <u>Unleash the Innovation Within</u> (published 11/08), with several hundred viewing the online <u>demo presentation</u>.

Primary Initial Markets: Enterprise: R&D, innovation, industry, government, education.

Technology Platform: Any

IP Status: Available both exclusively and non-exclusively.

Patent application: USPA-20070250539 Filed: 4/13/07

**Abstract:** A networked computer system, architecture, and method are provided for optimizing human and intellectual capital in the digital workplace environment.

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Functionality: The architecture is modular, offering the ability to:

- Manage the quantity and quality of digital files in the system.
- Rate original work and incentivize higher quality.
- Increase meritocracy in the workplace.
- Increase productivity in the digital work environment.
- Provide metrics for knowledge worker productivity.
- Retrieve digital files in a very precise manner.

The Kyield modular design effectively addresses each operational scenario in an adaptable manner, including multi-organization, organization, business unit, and/or project teams.

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